



International Home-Care Nurses Conference Partnership Opportunity

Caring Beyond Walls: The Power of Community Nurses Sponsors, Exhibitors, Advertisers

SPONSORS

By sponsoring the conference, your organization supports nurses, promotes home-based patient care, and encourages nursing leadership and education. Becoming a sponsor provides opportunities for engagement above and beyond the Exhibit Hall. The chart below outlines benefits of platinum, gold, and silver levels. Select the level of support that suits your budget and meets your marketing and outreach needs.

Sponsors may choose a Platinum, Gold, or Silver package OR select items from a menu that is listed after the sponsorship packages.

SPONSORSHIP PACKAGES

Supporter Levels	Platinum 5,000 GBP (approx. \$6,250 USD)	Gold 4,000 GBP (approx. \$5,000 USD)	Silver 3,000 GBP (approx. \$3,750 USD)
Recognition from the podium at the Opening Plenary and Closing Plenary.	X	X	X
Recognition from viewing screens at the Open Plenary.	X	X	X
Citation and logo on the IHCNO and ADNE websites and in electronic newsletters disseminated UK-wide to Community Nursing post-graduate program leaders and practice teachers and to more than 700 global nurse leaders.	X	X	X
Pre- and Post-Event Recognition	X	X	X
Attendee mailing list, one pre-event, one post-event list	X	X	X
Logo on the IHCNO and ADNE Websites	X	X	X

Priority Seating	X	X	X
Exclusive Social Media Recognition	X	X	
Full event registrations	3	2	1
Recognition in the official printed and electronic program.	Full Page, Full Color	Full Page, Full Color	Half Page, Full Color

In addition, the **Platinum Sponsor** may choose **one** (each are exclusive with first come-first serve availability) of the following:

- Attendee Tote Bag- Provided to all attendees, featuring your name/logo prominently. This tote bag is likely to carry souvenirs beyond the conference.
- Portfolio (notebook)- Provided to all attendees, featuring your name/logo on the front cover. This quality portfolio will be used for years.
- Opening Plenary Session (Wednesday, June 17). Opportunity to give brief remarks from podium at start of opening plenary session.
- Wednesday Welcome Reception (Wednesday evening, June 17)- Opportunity to give brief remarks at the reception, inviting attendees to enjoy refreshments and hors d'oeuvres. Up to 3 registered individuals from the sponsoring organization may attend the reception.
- Thursday Reception (Thursday evening, June 18)-Opportunity to give brief remarks from the podium Thursday morning, inviting attendees to enjoy the reception at the Florence Nightingale Museum in London.
- Sponsor signage at one Lunch Function (Thursday June 18 or Friday June 19). Large attendance at lunch functions are a prime spot for your name/logo on signage.
- Sponsor an international speaker's travel expenses to provide for a keynote speaker who will enrich the experience of attendees. Opportunity to introduce the speaker from the podium.

In addition, the **Gold Sponsor** may choose **one** (each are exclusive with first come-first serve availability) of the following:

- Attendee Lanyards-Provided to all onsite attendees, featuring your name/logo prominently on the lanyard, with ability to customize colors, if desired.
- Concurrent Session Signage- Your logo would be featured on all concurrent educational session signs (24 in x 36 in) posted throughout the conference and seen by attendees several times per day.
- Presenter Ready Room- The majority of in-person presenters will utilize the presenter ready room during the event to confirm session details or connect with conference staff regarding their presentation. Your name/logo will be on the signage outside the room for the duration of the conference as well as on table tents in the room.
- Poster Sessions- The poster sessions will have signage that features your name/logo prominently.

- Daily Break Sponsor (Thursday)- Morning and afternoon breaks. Your name and logo will be on signage during both tea/coffee break functions on Thursday June 18.
- Daily Break Sponsor (Friday)- Morning and afternoon breaks. Your name and logo will be on signage during both tea/coffee break functions on Friday.

In addition, the **Silver Sponsor** may choose one (each are exclusive with first-come-first serve availability) of the following:

- Closing Plenary Session (Friday June 19)-Opportunity to give brief remarks from podium during closing plenary session.
- Attendee Name Badges-Provided to all onsite attendees, featuring your name/logo prominently on the name badge design.
- Pre-conference Workshop (TBD)- your logo will be featured on signage, and your organization will be recognized at the start of the pre-conference event).

CONFERENCE SUPPORT AND BRANDING OPPORTUNITIES

Menu of Sponsorship Options

As an alternative to Platinum, Gold, or Silver sponsorship, sponsors may choose from the following menu items. All opportunities are on a first-come, first-served basis.

Event Tote Bag

Exclusive 2,000 GBP

Showcase your company's logo and/or name as attendees carry their conference tote bag throughout the event and beyond.

Reusable Water Bottles

Exclusive 2,000 GBP

Your company's logo will be printed on the water bottle. Any unused water bottles may be turned over to the supporter for their use.

Portfolio (notebook)

Exclusive 3,000 GBP

Your company's logo will be printed in one color on the cover of the portfolio. Any unused portfolios may be turned over to the supporter for their use.

Lanyards

Exclusive 1,000 GBP

Your company's name and/pr logo will appear on the lanyard. Any unused lanyards may be turned over to the supporter for their use.

Wednesday June 17 Evening Reception

Exclusive 3,000 GBP

The two-hour reception on Wednesday evening, held at The Coin Operated Laundry and attended by up to 250 participants, will feature your company's logo on promotions before and during the event, as well as on signage onsite. Drinks and canapes.

Thursday June 18 Evening Reception

Exclusive 3,000 GBP

Visit to the Florence Nightingale Museum in London and viewing of the Mary Seacole statue in the garden of Guy's & St Thomas' Hospital, Westminster Bridge, for up to 80 participants, 1-hour wine reception and canapes, and Florence Nightingale telling her story.

Lunch (2 available)

Investment 3,000 GBP. Your company will be acknowledged as the supporter of this meal with signage on and around the Exhibit Hall entrance and food displays, featuring your company's logo.

Tea/Coffee Break with Biscuits (4 available)

Investment 2,000 GBP

Your company will be acknowledged as the supporter of this break with signage on and around the Exhibit Hall entrance and food displays, featuring your company's logo.

Puppy Playground

Exclusive 3,000 GBP

Sponsor what is sure to be the most popular spot in the expo hall. The playground includes 6 puppies in a charming picket fenced area. There will also be an exhibit table and 2 chairs for you, so you can engage with the happy crowd.

Sponsor an International Speaker (3 available)

Investment 3,000 GBP

Provide travel expenses for a keynote speaker who will enrich the experience of attendees, who would not be able to attend without financial assistance. Your company will be recognized in the program and at the podium as a supporter.

EXHIBITORS

Tabletop Exhibit: 1,500 GBP (approx. \$1,875 USD)

Exhibits will be open Wednesday through Friday June 17-19, 2026.

Who should exhibit?

Exhibit at the IHCNO/ADNE conference to build relationships with nursing leaders of home-based nursing care in Great Britain and worldwide. Our attendees are interested in meeting with companies that offer the following:

- Education and Training
- Professional Development
- Accreditation
- Simulation and Skills Labs
- Telehealth and Technology
- Data Performance Measurement
- Computer Software/Hardware Consulting

- Electronic Medical Records
- Medical Devices and Supplies
- Pharmaceuticals
- Book and Journal Publishing
- Career Consulting Services
- Government Health and Social Care Agencies
- Recruitment and Staffing
- Marketing

What do you get?

- 6-foot by 30-inch table, two chairs, and free Wi-Fi access
- High-traffic area located near registration area, plenary sessions, poster presentations, and refreshment breaks
- One conference registration when purchased by the early registration deadline.
- Citations and logo in electronic and print publications promoting the conference
- Citation and logo in the conference program book and on the virtual platform
- Recognition on event viewing screens during the opening and closing plenaries

Opportunity to purchase a pre-conference list of attendees for one-time use in promoting your presence at the 2026 conference.

EMAIL ADDRESS LIST

You may request a one-time-only email address list of registered attendees who have consented to release their email, for 200 GBP. The signed list-rental agreement must be completed and returned before release of the list. The pre-conference list will be available approximately six weeks before the event, and the post-conference list will be available approximately two weeks following the conference.

ADVERTISORS

PRINT PROGRAM ADVERTISING

Advertisements in the full-color program may be purchased independent of sponsorship. Reserve Your Sponsorship Today. The window to secure your sponsorship closes on March 15, 2026.

Promote your products, programs, services; pay tribute to a nursing colleague or leader; or advertise employment opportunities to global nurse leaders attending the conference by placing a full color advertisement in the conference program provided onsite in print and electronically.

Ad Size

Quarter page: 500 GBP

Half page horizontal: 1,000 GBP

Half page vertical: 1,000 GBP

Full page: GBP

Program Ad Opportunities

Ad Size	Price	Specifications
Full Page Color Ad Vertical Orientation	500 GBP (approx. \$625 USD)	300 dpi (JPEG, PDF) (no bleed)
Half Page Color Ad Horizontal Orientation	250 GBP (approx. \$313 USD)	300 dpi (JPEG, PDF) (no bleed)

Reserve and Pay Online

Download Form and Pay by ACH or credit card

2026 London Exhibitor Rules and Regulations

Your completion of an online application to sponsor conveys your acceptance of and willingness to abide by these provisions.

Exhibit hours and staffing: Tabletop displays will be located in a high-traffic area and will be available for viewing during breaks and throughout the conference. Displays must remain in place and be staffed during all designated exhibit viewing times shown on the schedule.

Acceptance of Applications: Space is limited. Applications are accepted on a first-come, first-served basis. Only applications paid in full by the 21 April 2026 deadline will be assigned space. The conference sponsors reserve the right to decline any or all exhibitor applications at their sole discretion.

Cancellation Policy: Full refunds will be given with written notice of cancellation received on or before 21 April 2026. The conference sponsors will not be liable for exhibitor's failure to exhibit. In the event it becomes necessary to relocate, reformat and/or revise dates for the 2026 conference for any reason, all exhibitor and/or sponsorship payment obligations contained in this agreement shall be retained unless otherwise agreed upon by both parties. In the event it becomes necessary to cancel the event, payments will be applied to the following event or refunded as requested. Refunds will be partial, as the refund does not include credit card processing fees. The refunded amount will include the registration fee minus the credit card processing fees. Refund requests will be processed within 14 business days from the date the request was received.

Exhibitor Registration: Each tabletop purchase includes one attendee registration when completed by the early registration deadline. Specific instructions and a complimentary registration code will be provided upon acceptance of application. Addition exhibit staff passes may be purchased at on-site registration at the daily rate.

Equipment/Electricity: Exhibitors will be provided with an approximately six-foot by 30-inch table and two chairs. Information will be provided approximately three months prior to the event.

Security/Liability: Neither the sponsors nor the conference setting accepts any liability for equipment, goods, displays, or other materials that arrive or fail to arrive at the conference setting

Sponsorship Agreement

17-19 June 2026
City St. George's, University of London

You can complete this form via credit card, wire/ACH transfer, or check.

Please complete the contact information below. This person will receive all exhibitor correspondence.

Company Name: _____
Contact Person: _____ Title: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____
E-mail: _____ Website: _____

Sponsorship Level	Rate	Also requesting exhibit table
(please indicate the branding opportunity chosen as part of your package)		
☐ Platinum Package	5,000 GBP	☐
☐ Gold Package	4,000 GBP	☐
☐ Silver Package	3,000 GBP	☐
☐ Tabletop Exhibit	1,500 GBP	☐
Support and Branding Opportunities		
☐ Event Tote Bag – exclusive	2,000 GBP	
☐ Reusable Water Bottles – exclusive	2,000 GBP	
☐ Portfolio Notebook – exclusive	3,000 GBP	
☐ Lanyards – exclusive	1,000 GBP	
☐ 6/17 Reception – exclusive	3,000 GBP	
☐ 6/18 Reception – exclusive	3,000 GBP	
☐ Lunch – 6/18	3,000 GBP	
☐ Lunch – 6/19	3,000 GBP	
☐ Tea/Coffee Breaks (2) – 6/18	2,000 GBP	
☐ Tea/Coffee Breaks (2) – 6/19	2,000 GBP	
☐ Puppy Playground – exclusive	3,000 GBP	
☐ Sponsor International Speaker – 3 available	3,000 GBP	

* Sponsors will receive priority table assignments if deposit or full payment is received by 30 September 2025

Platinum, Gold, and Silver Sponsors:

Please contact Susan Hinck, IHCNO President, at Susanhinck@aol.com to confirm your optional sponsorship support and branding opportunity selections.

We prefer **not** to be located near the following companies:

PLEASE SEND COMPLETED APPLICATION AND CHECK PAYMENT TO IHCNO:

1 Shepherd's Way, Suite F 207, Warminster, PA 18974 ● P: 937.551.8300 ● F: 937.586.3699 ● info@ihcno.org

Sponsorship Agreement

Products/Services Description Please provide an optional 50-word description of your products and services that will be included in the program materials for all attendees. Descriptions must be submitted no later than **30 April 2026**. Please e-mail your descriptions to isspd@meinet.com.

Payment of Fees SPONSORSHIP IS CONFIRMED WHEN 50% DEPOSIT IS RECEIVED; FULL PAYMENT IS DUE 10 **January 2026**. Sponsors will receive priority booth assignments if deposit or full payment is received by 30 September 2025. The contract and payment deadline for inclusion in the program is 30 April 2026. Exhibit fees may be paid by check, ACH transfer, or credit card (American Express, MasterCard, or Visa – 3% service charge will be applied.). Tax ID Number 04-3140128.

In accordance with the terms, conditions and regulations governing exhibits at IHCNO meetings, the undersigned hereby makes application for exhibit space that when accepted by IHCNO becomes a contract. All rules and regulations as outlined in the sponsorship/exhibit prospectus, as well as any amendments published by IHCNO are part of this contract. Failure to abide by such rules and regulations results in the forfeiture of all monies paid or due to IHCNO under terms of this agreement.

Signature

Date

Payment Information (FIN # 04-3140128)

☐ Payment enclosed. Please make check payable to IHCNO [International Home Care Nurses Organization]

CREDIT CARD PAYMENTS subject to 3% service fee

Amount: \$ _____

Credit Card Number _____

Name on Card: _____

Expiration: _____ CSV: _____

Please notify us via email if you are paying via ACH transfer

ACH/Wire Transfer Information: Account #609992600 | ACH Routing: 044000037 | Wire Routing: 021000021

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